



Social Media Intern

The Buffalo Zoo is looking for a motivated individual to serve as our Social Media Intern. This individual will be responsible for assisting the Communications Manager in the monitoring and managing of the Buffalo Zoo's social media pages.

Responsibilities

- Assist in creating content for the Zoo's social media platforms including: Facebook, Twitter, Instagram, Snapchat, etc.
- Assisting in reviewing and updating the Buffalo Zoo's website
- Help monitor industry trends
- Help collect analytics of Zoo's social media pages
- Assist with a variety of administrative tasks to support where necessary.

Qualifications

- Strong verbal and written communication skills
- Experience with social media including, websites, blogs, Facebook, Twitter, Instagram, Snapchat.
- Strong photography and video editing skills
- Strong attention to detail
- Some nights and weekends are required

Term: 12-15 weeks

6-12 hours/week

This is an unpaid internship; however, it is expected that college credit will be given

To apply, please send a resume and cover letter to Christian Dobosiewicz
cdobosiewicz@buffalozoo.org